



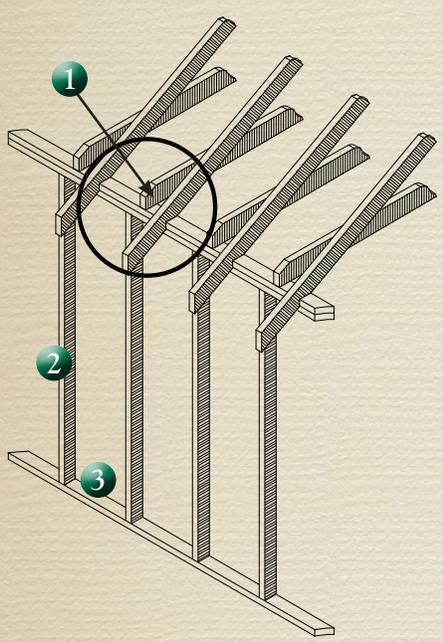
Green is Good!

Advanced Framing in Houston

“Advanced Framing, as the name implies, is the intelligent use of lumber in wood framing. This unique application saves on lumber, supports better insulation and reduces the occurrence of drywall cracking – giving you a stronger, more energy-efficient home.”

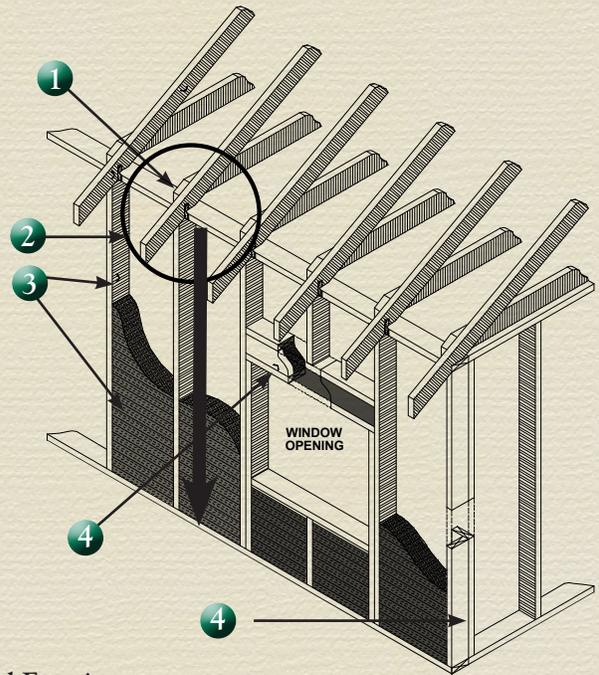
- Joseph Lstiburek, Ph.D., P. Eng., Building Science, Inc.

Other Builder's Typical Framing Dated



1. **Old-fashioned Engineering**
Framing does not line up, which can cause lumber to sag and drywall to crack.
2. **2x4 Wall Framing**
Thinner wall.
3. **Wall Insulation**
Less wall insulation, less energy efficiency and doesn't stop outside noise as well.

Advanced Framing Modern and Energy Efficient



1. **Stacked Framing**
Strong home. The framing lines up, transferring much of the weight of the home down to the foundation.
2. **Durable 2x6 Wall Framing**
Almost a 50% thicker wall.
3. **Increased Wall Insulation**
Almost 50% more insulation. This leads to much better energy efficiency and a distinctly quieter home.
4. **Enhanced Window Header and Corners**
These are designed to be insulated for energy efficiency. These same areas in Dated Framing are NOT designed to be insulated. They are “hot spots” and not energy-efficient areas.



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